



Jackson Hole Land Trust – Strategic Plan 2010-2015

A drive around Jackson Hole is a good way to understand the work of the Jackson Hole Land Trust, both the great accomplishments of the organization over the last 30 years, and the work that lies ahead. Travel in any direction from town and you will see wide-open spaces, many of them protected by conservation easements. Many, but not all. The remaining unprotected lands with high conservation values and the ongoing stewardship of those already preserved were the motivation for a timely update to the Jackson Hole Land Trust's strategic plan, which was completed in summer of 2010. The plan addresses the key goals of the Land Trust over the next five years.

PROTECTION

At the heart of the new strategic plan is the goal of conserving as many of the remaining high-value tracts of land in the valley as possible. In order to successfully meet this goal, the plan addresses the capital resources, expertise and community support that will be required over the next five years.

STEWARDSHIP

The completion of new projects will increase the workload of the stewardship department. The Land Trust must ensure that the resources and tools are in place to uphold the conservation values of protected lands through time. Land conservation is a perpetual act and it is of paramount importance that the Land Trust instills this sentiment to the community, while also working to strengthen relationships with landowners of conservation-easement protected properties.

FUNDRAISING

Many of the private lands that remain unprotected require capital resources to protect. Whether funding is from private, corporate or government sources it is a vital component to the Land Trust's success. The Land Trust has a strong base of support and will continue to work to make the organization stable and self sustaining while exploring new and innovative funding mechanisms.

Jackson Hole Land Trust – Strategic Plan 2010-2015

COMMUNITY OUTREACH

The engagement of the community with the work of the Land Trust will be key to the success of this plan, in terms of project support and understanding the role the organization plays in shaping the landscape of this valley. The Land Trust will work to strengthen the connection between the community and the stories and ecological values of protected lands.

ADMINISTRATIVE

The new strategic plan is ambitious and the right resources and expertise need to be in place to ensure its success. Both staff and board structure have been realigned to meet these goals. The Land Trust will remain committed to maintaining a board and staff with the skills, integrity, and zeal for success to fully and appropriately meet our mission.

Please contact Laurie Andrews, executive director, at 307.733.4707 or laurie@jhlandtrust.org, if you would like to learn more or have any questions regarding the plan.

JACKSON HOLE



LAND TRUST